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**AETREX INTRODUCES XSPRESS, THE NEW FITNESS RUNNER
COLLECTION DESIGNED FOR WOMEN BY WOMEN**

The Ultimate Shoe for Active Women Combining Performance, Style and Comfort

TEANECK, NJ, June 7, 2010 – With summer in full swing, more people are heading outdoors and getting their exercise regime back on track, making now the perfect time to purchase new footwear.

Aetrex, a recognized world leader in athletic and wellness footwear and orthotics, has introduced **Xspress Fitness Runners**. Literally kicking all the men out of the room, Aetrex assembled a team of women fashion designers and fitness trainers with the goal of creating the ultimate fitness running and walking shoe that meets the needs of active women both in the gym and out. Finally, women won't have to choose between performance and style.

“By designing a last specifically for a woman’s foot and removing the many layers often seen on running shoes, we were able to create a clean and sleek silhouette,” said Susan Ryder, Aetrex Women’s Product Director. “We combined this with innovative customization features you expect to find in a performance shoe including support, fit, shock absorption and cushioning.”

The Xspress collection features breathable Airlex™ mesh uppers to promote maximum airflow and an innovative Skylight TPU heel counter and footbridge for unwavering stability and support. Other features include slip resistant rubber outsoles for increased traction and Mozaic Customization Technology to relieve specific pressure points while walking or running. They are available in 4 fashion forward color combinations with luxurious details including metallic leathers and python embossed trim.



Black/Coral



Royal/Silver



Silver/Blue



White/Blue

“We’re very excited about the initial feedback we’ve received on the Xspress Fitness Runners,” added Sue. “Women feel great running or exercising in them and don’t want to take them off for the rest of the day.”

All shoes in the Xspress collection are available in sizes 5 – 11 in medium and wide widths and will have an MSRP of \$99.95. They will be available in stores and online this summer. In addition to Xspress, Aetrex will be introducing a new collection of innovative stretch footwear and several new styles of comfort casual shoes for men and women.

About Aetrex Worldwide, Inc.

Aetrex Worldwide is recognized as a world leader in athletic, wellness and comfort footwear and orthotics as well as footcare technology including the innovative iStep foot scanning technology. It is the industry leader in pedorthic footwear, the leading manufacturer of mid-priced orthotics and the No. 1 provider of foot scanning and measuring technology for shoe retailers. The New Jersey-based \$60-million dollar corporation was founded in 1946 and remains privately owned by the Schwartz family for three generations. For additional information, please visit www.aetrex.com.