



FC EXPERT

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**Aetrex's High Performance Collection**

Aetrex has taken its 60-year history in [technology](#) and knowledge of the human foot and applied it to a new line of footwear including casual shoes and sneakers. Comfort is no longer sacrificed for style, design and [performance](#).

Aetrex knows running after those little ones is no easy task so they offer customized comfort through iStep, a digital foot analysis device (found in independent retailers across the country where Aetrex is sold), which measure everything from shoe size to arch type and pressure points, free of charge. After stepping on the iStep for 30 seconds, customers receive a "blueprint" of their feet, and recommendations for customized insoles. So when combined with an Aetrex shoe, they are getting footwear that is comfortable and customized for their footcare needs.

Aetrex's High Performance Collection retailed at \$119.95 represents that highest standard in comfort, breathability and performance. The line includes ultra light-weight and sleek-styled runners, cross trainers and trail runners -- 15 designs for both men and women, made from technologically advanced materials to keep feet healthy, cool and dry. This line combines Aetrex's unique pedorthic benefits, Mozaic Customization Technology, and advanced hi-tech materials and biomechanical features that provide the [support](#), stability and shock attenuation needed during high impact activities.

Attached Images

