

The Star-Ledger

BUSINESS
GETTING AHEAD
24 June 2008
DEALS

Teaneck-based **Aetrex** Worldwide Inc. said Monday it acquired Fittracks Inc., a maker of foot-scanning hardware devices for the footwear industry, the company said in a statement. **Aetrex** said the purchase gets the company control over patented foot-care technologies. Financial terms were not disclosed. **Aetrex** first partnered with Fittracks in 2001 to create iStep, its patented foot-scanning technology for both the retail and medical communities. The companies developed the technology in order to help people identify their arch type, shoe size and pressure points and to custom select the ideal footwear and orthotics for their feet.