



January 2009

www.newliving.com

PAGE 18

JANUARY 2009 1-800-NEW LIVING

HEALTHY, PRODUCTS FOR BODY, MIND & SOUL



technologically advanced materials to keep feet healthy, cool and dry while running, with over 25 Certified Pedorthists on staff, the Aetrex development team understands that throughout the world, no two feet are the same. With this in mind, Aetrex designs its footwear to have the capability to meet the needs of each individual consumer. With state-of-the-art digital scanners and pressure sensors, Aetrex's iStep technology is designed to immediately capture the 3 Dimensions of Customized Comfort fit, foot type and pressure points. This patented technology then immediately recommends the ideal footwear package for your feet. Aetrex shoes are anatomically designed and available in multiple widths to fit your feet comfortably and enhance performance. Aetrex's Lynco Orthotics are designed for your specific foot type to provide biomechanical efficiency and optimal stability. Aetrex's patented Mozaic Customization Technology allows all Aetrex footwear to be customized to relieve pressure points and ensure an equal distribution of pressure throughout the gait cycle. Soft, padded collar and tongue provides cushioned comfort and prevents heel slippage while an injected thermoplastic heel counter provides consistent stability and rearfoot control. The anatomically designed toe box offers comfort and Aeromax(tm) mesh upper offers optimum breathability. PRS(tm) Midsole incorporates three durometers of Sky(tm) EVA to unload pressure and cushion the most sensitive areas of the foot. "Positive" heel design prevents injury & provides biomechanical efficiency. Strategically placed, firm EVA provides rearfoot stability and midsole reinforcement and prevents overpronation. Highly slip resistant, deep-channelled outsole promotes safety and traction. Aetrex Performance Insole is biomechanically designed with a polyurethane insole that provides support, cushioning and shock absorption. "Positive" heel design prevents injury and provides biomechanical efficiency. The Patented Mozaic(tm) Pressure Relief insole that comes with every pair of shoes provides customized comfort. There is a full line of high performance athletic shoes for running, trail running, cross-training and more for both men and women. For more info, and to find dealers in your area, visit www.aetrex.com

Aetrex high performance footwear represents the highest standards in comfort, breathability and performance. These unique shoes provide the stability and shock attenuation needed during high impact running activities. Aetrex high performance footwear incorporates innovative features that allow the shoes to be customized to your individual footcare needs. Made from

mother, wife, sister or friend with Crabtree and Evelyn's Rose Collection. Rich and velvety roses imbued with leafy green notes and a peony and peach accord make this a very extra special scent. The Opera Gift set includes a luxurious satin covered band box trimmed with wide velvet ribbon, and topped with a luscious velvet rose - filled with Evelyn Rose scented indulgences for the

bath and body: Bath & Shower Gel (8.5 fl oz), Body Lotion (8.5 fl oz), Body Powder (.5 oz), Evelyn Rose Milled Soap (1.4 oz) and Eau de Toilette (3.4 fl oz). Retailing now online for around \$70 (was \$85). For more info, for a store nearest you or to order online, visit www.crabtree-evelyn.com

For the past twenty-five years, derma e(r) Natural Bodycare has been dedicated to formulating cutting-edge natural skincare products containing effective levels of powerful antioxidants, nourishing vitamins and beneficial botanicals that deliver results. Today, as one of the fastest growing natural facial care brands according to SPINS(r), a scan data provider to the natural products industry, this comprehensive award winning line offers over 90 effective products to help a variety of skincare needs and common problem skin conditions. derma e(r) began with a simple vision:

Pomegranate Rouge Body Wash



Crabtree & Evelyn introduces India Hicks Island Night, a new fragrance developed in collaboration with creative partner, India Hicks. Inspired by her life in the Caribbean, Island Night captures the essence of twilight in the islands, a mood of barefoot elegance on an evening lit only by the stars and moon. India Hicks Island Night body care is luxurious: exotic mango, evening primrose and coconut oil are blended along with skin-softening milk proteins and crushed pearl extract to smooth the skin and leave a luminous sheen. "Walking through the town after dinner, in the hotter months when the different walled gardens smell of jasmine, frangipani, pepper trees, citrus blossom and belladonna...the fragrance stays with you," says Hicks. The Island Night collection has been awarded the Royal Warrant by HRH Prince of Wales. The collection includes Eau de Toilette, Evening Fragrance Compact with Enhancer, Creamy Body Wash, Milky Bath, Rich Body Cream, Smooth Body Lotion, Scented Candle and Fragrance Diffuser. All India Hicks products are free of parabens, mineral oil, sodium lauryl and laureth sulfate, propylene glycol, and colorants. The India Hicks Island Night Archive Kit retails



for \$90 and is on sale now online for only \$54. The kit includes: Island Night Eau de Toilette Spray (3.4 fl oz), Island Night Rich Body Cream (1.6 oz), Island Night Creamy Body Wash (6.8 fl oz) and Island Night Smooth Body Lotion (8.1 fl oz oz). Try the luxurious creamy, decadent and fruit scents of Crabtree and Evelyn's newest limited edition personal care shower creams, lotions and body mists - Vanilla Blanc warmed with a touch of spice and jasmine, Cocoa Noir spiced with pepper berry and Pomegranate Rouge sparkled with notes of mistletoe. Treat yourself to a truly sensual experience, hey - you're worth it. The line comes in Body Wash, Body Shimmer Mist and Body Creams and Lotions. Put them together and make a great gift for Valentine's Day. Prices range around \$12 each; On sale now online for \$6-7 each. Nothing says love like the scent of roses from Crabtree and Evelyn. Adorn your special lady, whether she's your

to support the well-being of people through nourishing, effective skincare. In the 1960's the Steam family realized that the topical application of Vitamin E provided natural moisturizing and healing properties to benefit skin health: derma e(r) was born. Still family owned and operated, derma e(r) continues their strong commitment to producing effective natural skincare solutions while striving to lessen their impact on the environment, improve conservation efforts and contribute to local and world communities. derma e(r) recently made the move to 100% wind energy, significantly reducing the company's environmental footprint by matching 100% of conventional electricity use with clean, renewable energy. For more info, visit www.dermae.com



Four new body butters from Canus will keep your skin feeling silky smooth through the cold winter months. The new body butters utilize all natural ingredients combining the moisturizing properties of fresh goat's milk with the natural richness of soybean oil, castor wax and palm oils. The added benefit of botanical extracts including wheat protein, olive oil and essential oils to soften and protect the skin make these body butters a dream for coping with rough and dry skin during the winter months. For best results, Canus recommends applying the body butter to your elbows, knees, hands and any other rough and dry areas. The new Canus Body Butter line includes a reformulation of the Original Fragrance Body Butter as well as three new blends: Orchid, Marigold, and Olive & Wheat Protein. Olive Oil and Wheat Protein are known for their antioxidant, moisturizing, conditioning, protective and nourishing properties. They are very helpful in hydrating and keeping skin from feeling dry and uncomfortable. Canus added



Orchid Oil from Thailand, a plant lipid that can be very helpful in hydrating and keeping skin from feeling dry and uncomfortable. It has excellent moisturizing properties. With the added benefit of Calendula Oil from the marigold plant, this plant lipid is especially recognized for its antioxidant and emollient properties. The 8 oz. jar retails for around \$9.99. For more info, visit www.canus-goatsmilk.com