

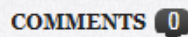




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## What's Selling: Comfort

By ADRIANA RIVERA

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### PEDESTRIAN SHOPS, Boulder, Colo.

1. Reece Ginger flip-flop
2. Dansko Professional clogs
3. Tkees Mary Jane styles

**Spring trend prediction:** "One of our bigger sellers has been the Bernie Mev fabric Mary Jane style. They come in various colors. I think louder colors and really comfortable stuff is going to be a trend," said GM Tony Distasi.

### SOCKSHOP & SHOE CO., Santa Cruz, Calif.

1. Clarks cork wedge sandals
2. Toms Classic canvas styles
3. Dansko Professional clogs

**Spring trend prediction:** "Color. We're seeing a lot of [it]," said Lauren Graham, women's shoe buyer and GM. "It's a really fun season. People are trying to get a little more excitement into their wardrobe. We're seeing lots of bright, fun colors all over the board."


### DANCEY'S SHOES, Boone, N.C.

1. Sanuk Shiba for men
2. Aetrex gladiator and thong sandals
3. Alegria Karmen black snake sandal

**Spring trend prediction:** "I would definitely say there's going to be a return to the gladiator style based on what we've been selling," said sales associate Marie Munalee.



An Aetrex thong sandal  
*Photo By Courtesy*

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**SIMON SHOES, Henderson, Ky.**

1. Ros Hommerson
2. Cole Haan Tali open-toe wedge
3. Naya platform wedges

**Spring trend prediction:** “It’s a lot more casual shoes than dress shoes right now,” said owner Bruce Simon. “People are looking for support like in Orthaheels. [Also], the Mephisto styles that have that sparkle, but also have that comfort and support.”

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- E. Edwards Work Wear Reports Strongest Year Yet
- Shop Talk: Marshalls Takes Ontario... Ugg Debuts Men's Store

**HAWLEY LANE SHOES, Norwalk, Conn.**

1. Sperry Top-Sider Bluefish mesh boat shoe
2. Merrell mesh slip-ons
3. Reef Sandy flip-flops

**Spring trend prediction:** “Boat shoes are still big right now, and I think we’re going to do well with flip-flops and basic sandals,” said owner Dave Levy.