



Contact: Mallory Goldberg
MWW Group for Aetrex
646.215.6884
mgoldberg@mww.com

AETREX WORLDWIDE INTRODUCES MODPODS, GAME CHANGING FOOTWEAR FOR MEN FEATURING INNOVATIVE FLOATING POD DESIGN

Modpods offer the ultimate hybrid of extreme comfort and everyday performance

February, 2012 – Teaneck, NJ – Aetrex Worldwide Inc., a global leader in the comfort and wellness footwear category, is giving men the ability to “walk on air” with the introduction of Modpods, a unique hybrid of casual and performance based shoes. Available this fall, this innovative shoe blends the qualities of an active casual shoe with a minimalist design, creating the perfect combination of comfort and style for the man that is constantly on-the-go. Modpods feature unique floating pods that are strategically placed at the base of the shoe to dispense shock and create a floating sensation with each individual step.

Modpods are available in two slip-on styles, offering customizable comfort and four way stretch fibers for optimum fit, ideal for an active lifestyle. In addition, Modpods feature a removable memory foam footbed with Lynco support and Aegis® anti-microbial linings to help protect against bacteria and odor, making them some of the healthiest shoes on the market. Combining rubber outsole grips with a patented Lockdown™ Heel Strap design, these lightweight shoes also provide maximum traction and stability.

“When developing Modpods, we had to ignore many conventional shoe design theories to create versatile shoes for men that are uniquely lightweight but still offer unrivaled support and comfort,” said Larry Schwartz, CEO of Aetrex Worldwide Inc. “Modpods feel different than any other shoe and provide a customized and comfortable hug for your feet, so you’ll never want to take these shoes off.”

Modpods are available in a slip-on and clog style. Shoes will be available for purchase in retail stores and on Aetrex.com beginning in fall of 2012, and retail for a suggested price of \$109.95. Sizing includes 7 - 13, 14 (including half sizes), and are available in medium and wide widths, featuring a 3/16 inch depth removal allowing each owner to find the perfect fit.

Modpods: Offer a casual everyday slip-on with the adjustable Lockdown™ Heel Strap for customized support and control, and are available in black or grey.



Modpod Clogs: A comfortable all-black design for easy on/off wear



To learn more about Modpods and to find a retailer, visit www.aetrex.com.

About Aetrex Worldwide, Inc.

Aetrex Worldwide, Inc. is widely recognized as the global leader in comfort and wellness footwear products. With fashion, function and quality at the forefront, Aetrex designs and manufactures therapeutic, casual, dress, sandal and athletic footwear for both men and women. Aetrex also developed iStep, the world's leading digital foot scanning technology, designed to accurately measure feet and determine foot type and pressure points. It is also renowned for its over-the-counter Lynco Orthotics, the world's #1 foot orthotic system. The New Jersey-based corporation was named one of New Jersey's Top 100 Privately Held Companies for 2010 and 2011 was also included in *NJBIZ*'s Top 30 Manufacturing Companies. It has remained privately owned by the Schwartz family for three generations. For additional information, please visit www.aetrex.com.

###