



**FOOTWEAR INDUSTRY VETERAN, GREGORY STARR, JOINS AETREX WORLDWIDE AS VICE PRESIDENT
OF PRODUCT DEVELOPMENT**

***Starr brings experience working for leading footwear brands to advance Aetrex's fashion footwear
collections***

April 17, 2012 - Teaneck, NJ - Aetrex Worldwide Inc., a global leader in the comfort and wellness footwear category, announced today that Gregory Starr joins as Vice President of Product Development in its rapidly evolving product development department. Starr, who comes to Aetrex from Dansko, has over 35 years of research and development experience in the footwear industry, having overseen new product launches for leading footwear brands including Stride Rite Corp., G.H. Bass & Co, and Rockport Company.

Starr brings to Aetrex a wealth of experiences that encompass the product life cycle, starting from the conceptualization and design stages, to testing and production. As Aetrex continues to introduce fashionable new collections to its women's footwear product portfolio with shoes that provide extraordinary comfort and support without compromising on the highest fashion standards, Starr's hiring was a natural next step. With the growing footwear trend of fashion coupled with comfort, Starr joins Aetrex at the perfect time to spearhead the development and commercialization of Aetrex's fashion forward collections that incorporate unique features, making its footwear "The Healthiest Shoes" on the market today.

"We are extremely excited to have Gregory join our team. His enthusiastic nature, hands on approach and extensive experience in the footwear industry, make him a perfect fit with the Aetrex family", says Evan Schwartz, President of Aetrex Worldwide Inc. "We are confident he will drive the brand's growth and take the company to new heights."

About Aetrex Worldwide, Inc.

Aetrex Worldwide, Inc. is widely recognized as the global leader in comfort and wellness footwear products. With fashion, function and quality at the forefront, Aetrex designs and manufactures therapeutic, casual, dress, sandal and athletic footwear for both men and women. Aetrex also developed iStep, the world's leading digital foot scanning technology, designed to accurately measure feet and determine foot type and pressure points. It is also renowned for its over-the-counter Lynco Orthotics, the world's #1 foot orthotic system. The New Jersey-based corporation was recently named one of New Jersey's Top 100 Privately Held Companies and one of *NJBIZ*'s Top 30 Manufacturing Companies. It has remained privately owned by the Schwartz family for three generations. For additional information, please visit www.aetrex.com.